

*Web Page Development  
Demonstration*

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# *Why should you have a website?*

1. To get exposure to an audience who otherwise might not ever know you even exist.
2. To show your ideas to your organization and others who seek the information right now.
3. Make information available to people 24hrs a day, 7 days a week.
4. Reduce the cost of traditional publishing and advertising.

# *Types of websites*

1. Organization websites
2. E-Commerce sites
3. Information websites
4. Entertainment websites
5. Adult oriented websites

## *Things you need to get started*

1. Server space to host your web site (free/paid service)
2. HTML editing s/w such as Dreamweaver, FrontPage, MS Word, etc.
3. s/w for graphic design such as Adobe Photoshop, Flash, Director, etc.
4. s/w to upload files onto the server such as Ws-FTP
5. Additional s/w

# *Structure of an organization website*

- Homepage
- Information page
- Search page
- Links page