

Camino de Vida HRSA/SPNS New Mexico Border Health Initiative

Project Director - Kari Maier, MSW, LISW

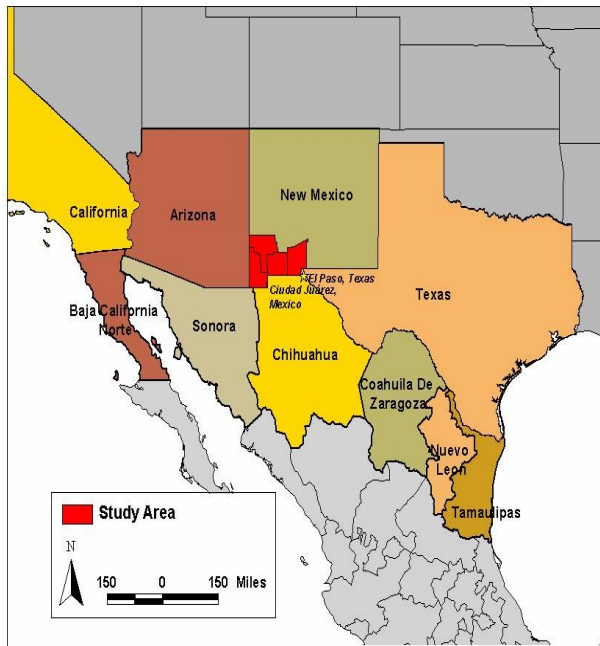
Project Coordinator - Veronica Salcido-Harding

Project Evaluator - Michelle Valverde, Ph.D.

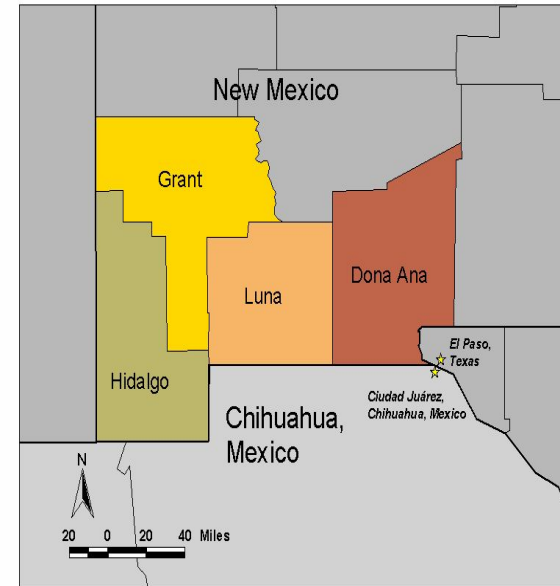
Co-Evaluator - João Ferreira-Pinto, Ph.D.



Geographic Target Area



US-Mexico Border with Study Area

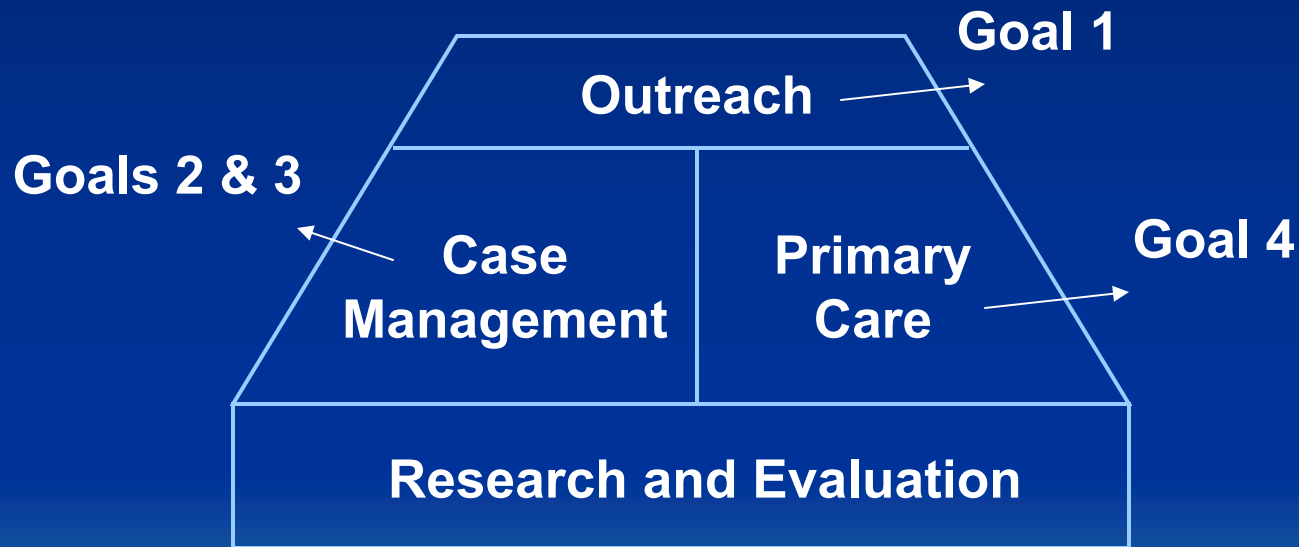


Study Area: Four New Mexico-Mexico Border Counties

- **Goal 1 - Increase early identification, testing, and enrollment of targeted high-risk individuals**
- **Goal 2 - Reduce barriers to social services and primary care**
- **Goal 3 - Support quality primary care**
- **Goal 4 - Enhance the provision of quality primary care**



The New Mexico Border Health Initiative



Promotores

Promotores are not defined by the function they perform, but by their position as natural leaders in a community.



Professional Health Care Workers

- Institutionally affiliated
- Outsiders to the community
- Regular work schedule
- Full-time workers
- Academic knowledge
- Position based power

Promotores

- Community focused
- Indigenous to a community
- “On call”
- “Part-time” workers
- Personal experience
- Community based power



<i>Risk Categories Outreach</i>	<i>Tested Negative 3/01 – 10/01 (n = 125)</i>	
	Males (n = 52)	Females (n = 73)
Unprotected sex with males	14 %	89 %
Sex work/survival sex	10 %	47 %
Unprotected sex w/ IDU	27 %	27 %
Unprotected sex w/ HIV+	2 %	4 %
Forced sex w/ Partner	4 %	11 %
Diagnosed w/ STD	27 %	18 %
Needle sharing	25 %	14 %
Incarceration Mexico	15 %	6 %
Incarceration U.S.	71 %	27 %
Alcohol problems	62 %	45 %
Heroin problems	21 %	11 %
Blood transfusion in Mexico	2 %	7 %

Local Evaluation - Year 2

Promotores Component Goal 1

- **Continue data collection and quality assurance**
- **Conduct participant observations and case studies**



Case Management


Goal 2

- **Continue data collection and quality assurance**
- **New and pre-existing clients**
 - **Transfers and newly diagnosed**



Preliminary Data

Clients Living with HIV/AIDS (n = 16)

- ✓ 69% Males; 31% Females
 - ✓ 63% Mexican/Mexican American
 - ✓ 44% Heterosexual; 38% MSM; 19% IDU
 - ✓ 56% No ins.; 25% M/M; 13% Private ins.
 - ✓ Age range 26 – 62 yrs.
 - ✓ 63% 0 - \$9K; 25% \$9K- \$19K; 12% \$19K - \$27K
 - ✓ 50% HGC elem. or middle; 38% GED or HS
 - ✓ 44% live outside Las Cruces
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Support Primary Care Goal 3

- **Continue data collection and quality assurance**
- **Finalize CdV tool to assess client understanding of disease management**
 - Pre/post
- **Year end chart review (multi-site)**



Enhance Primary Care Goal 4

- **Assess knowledge, skills, and needs of CHC providers**
 - Pre/post
- **Update and implement CdV client satisfaction survey**
- **Year end chart review (multi-site)**



Local and Multi-Site Fit

Emphasis of the Demonstration Projects

Improve access to HIV/AIDS care by reducing barriers through Promotores outreach

Support effectiveness of primary care through culturally relevant case management

New Mexico Border Health Initiative

