

# **Southern California Border HIV/AIDS Project**

**San Ysidro Health Center and  
UCSD Division of Community  
Pediatrics/Center for Community  
Health**



# Southern California Border HIV/AIDS Project

This Special Project of National  
Significance is funded by  
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Human Services, Health Resources &  
Services Administration



**Forming a Collaboration in  
Border Health:  
Bringing local health care  
agencies together for a  
common goal**

59th Annual U.S./Mexico Border  
Health Association Meeting

May 30, 2001

# Southern California Border HIV/AIDS Project

## RECRUITMENT & INTERVENTION SITES

- ❖ San Ysidro Health Center  
(South Bay Region – SD)
- ❖ Clínicas de Salud del Pueblo  
(Brawley - Imperial County)
- ❖ Family Health Center (Central  
Region – SD)
- ❖ Vista Community Clinic  
(Northern Region - SD)



# Southern California Border HIV/AIDS Project

## COLLABORATORS

- ❖ Comprehensive Health Centers (Treatment Advocacy T.A.)
- ❖ UCSD AIDS Education & Training Center
- ❖ UCSD Mother, Child & Adolescent HIV Program
- ❖ Cure Plus TB Program (Linkages with Mexico)



# Lead Agency Assets in Establishing a Leadership Role

- Agency credibility
  - Within the Community and Other agencies
- Adequate infrastructure
  - Experience in providing services to the target population
  - Knowledge of community
- Active listening
- Foster close working relationship with Evaluating agency

# Evaluation Agency Assets

- Evaluation/Research experience, infrastructure & credibility
- Collaborative approach to developing evaluation measures
- Strong ties with and commitment to the community
- Active listening
- Capacity to foster close working relationship with Lead Agency and partner sites

# **Challenges in Sustaining a Community Collaborative with Unique Border Populations**

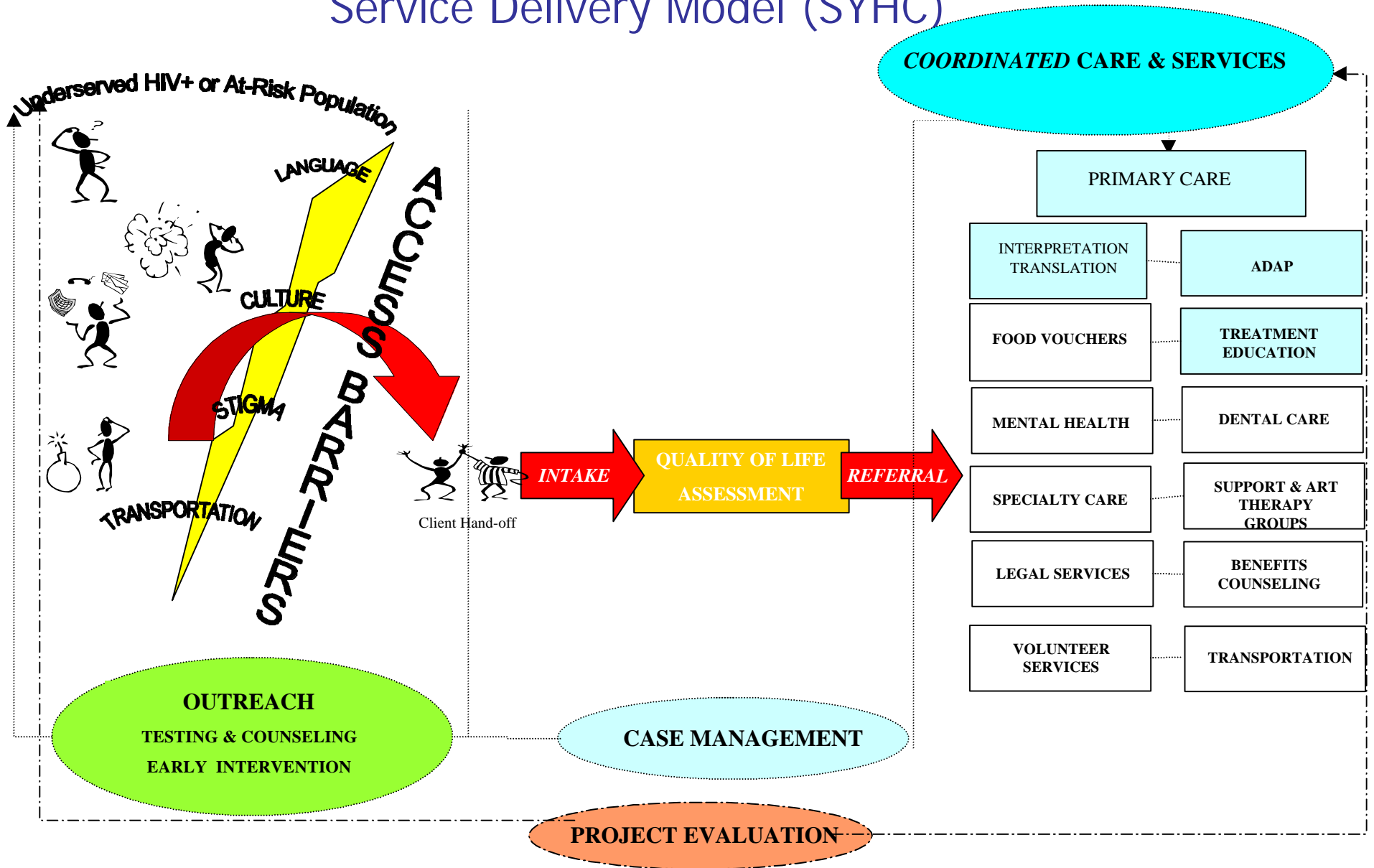
# Challenge 1: Establishing health priorities

- Each partner had different notion of what was needed to improve services for their target population

## Lead Agency response:

- Established core services to be developed at each site
- Focus services on needs of unique target population

# Southern California Border HIV/AIDS Project Service Delivery Model (SYHC)



# Challenge 2: Sustaining the Partnership

- Having a formal agreement between partner agencies
- Establish clear lines of communication
- Fostering Effective Communication

# Challenge 3: Addressing Unanticipated Issues

- Key players must be involved from all levels (ground -up)
- Address the issue/problem as soon as possible.

# Addressing Unanticipated Issues, cont.

- Include partners in resolution of the issue (be an active listener)
- Identify strengths in other partners to help resolve issue (acknowledge resources are within the partnering agencies)

**Lessons Learned in  
Sustaining a Border  
Community Collaborative**

# Lead Agency Lessons Learned

- Must have buy-in at all levels
- Establish monthly meeting schedule with partners. Mandatory attendance from project leadership (e.g. Partner representatives, evaluation contacts)

# Lead Agency Lessons Learned, cont.

- Effective Communication:

Let partners know of changes as soon as possible (why the change, how it will impact them, and what they need to do)

# Evaluation In A Collaborative Setting: Lessons Learned

- Designate 1 evaluation contact per site (instill sense of ownership)
- Keep training, keep contact (cell phone)
- Communicate with partners about emerging problems as soon as possible
- Determine a solution strategy for problems
- Give partners opportunity to give feedback on what is realistic in the field setting

# Southern California Border HIV/AIDS Project

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